

Privacy Policy

<This Policy>

This Privacy Policy sets forth the policy on the protection and use of personal information provided by the user (the “User”) of the services (the “Services”) provided by White Resort HAKUBA SANOSAKA Limited, Wasabiya Corp., which has been entrusted to operate this online system (this “System”) by White Resort HAKUBA SANOSAKA Limited, and other related entities which have been entrusted to refer customers to this “System” by White Resort HAKUBA SANOSAKA Limited. Unless otherwise defined, terms used in this Privacy Policy have the same meaning as those set forth in the Act on the Protection of Personal Information ([Act No. 57 of May 30, 2003](#)).

<Collecting personal information>

This System will collect the below information from the User in providing the Service.

The followings are examples and, depending on the content of the information, may not be personal information.

- Information provided by the User in using the Service: name, telephone number, e-mail address, place of stay, credit card number.

- Information collected automatically when the User accesses this System: IP address, data specifying mobile handset, type and version of internet browser, OS, Platform, URL visited, time and date of access, other access information.

<Using personal information>

White Resort HAKUBA SANOSAKA Limited, Wasabiya Corp. and entities entrusted by White Resort HAKUBA SANOSAKA Limited will use personal information collected through the Service for the following purposes:

- To properly manage and operate the Service.
- To enhance and upgrade the Service.
- To provide useful information regarding the Service and to contact the User if needed.
- To research how the Service is used and usage environment.
- To promote products or services provided by White Resort HAKUBA SANOSAKA Limited, Wasabiya Corp. or entities entrusted by White Resort HAKUBA SANOSAKA Limited
- To analyze personal information for the above stated purposes.

<Providing personal information data to third parties>

Personal information collected through the Service shall not be provided to third parties by White Resort HAKUBA SANOSAKA Limited, Wasabiya Corp. and entities entrusted by White Resort HAKUBA SANOSAKA Limited except in the following cases:

- When outsourcing part or all of the management of personal information to provide the Service.
- When it is legally required or needed to help a government entity to execute its operation and notifying the User could cause problems in execution.
- When needed for the safety of the User's life or property but it is difficult to obtain consent from the User.

<Governing Law>

This Privacy Policy shall be governed by the laws of Japan.

<Jurisdiction>

The Nagano District Court shall have exclusive primary jurisdiction with respect to all disputes arising with respect to this Privacy Policy.

<Language>

Any English translation of part or all of this Privacy Policy is solely for the convenience of the User, and the governing language of this Privacy Policy shall be Japanese.

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